



Krannert School of Management

INTEGRATED BUSINESS & ENGINEERING

Information Session

Wednesday, 08DEC2021 @ 6:00-6:45PM in KRAN G020

IBE Program Presentation with Q&A to Follow



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Unique talent for a challenging future

The Krannert School's new Integrated Business and Engineering (IBE) degree program, in partnership with Purdue's College of Engineering, enrolled its first cohort of undergraduates in the fall 2021 semester. An evolution of Krannert's BS in Industrial Management program, which counts numerous business leaders among its alumni, the IBE program is producing students with a business degree and an engineering background that sets them apart from others.

IBE students will be ready to adapt and lead in changing environments, spur creativity and make key strategic decisions. As interns and potential full-time hires, their unique Purdue business + engineering expertise and their persistent pursuit of data-driven answers will make them highly sought by firms in search of solutions to the world's toughest business challenges.

INTERDISCIPLINARY COURSEWORK

Year 1, IBE students take First-Year Engineering courses along with a solid foundation of business courses. These interdisciplinary studies are interwoven throughout the entirety of the curriculum. They will choose from a menu of electives, graduating with:

20+ HOURS OF ENGINEERING COURSES

40+ HOURS OF BUSINESS COURSES

12 HOURS OF SPECIALTY AREA ELECTIVES

EXPERIENTIAL LEARNING

IBE students will take part in the College of Engineering's Engineering Projects In Community Service (EPICS) or Vertically Integrated Projects (VIP) program. During their senior year, they will work on an interdisciplinary, team-based capstone project sponsored by a company that advises and recruits IBE students.